

## **System**

These days, as we go behind the scenes at runway shows, delve into the private lives of stylists, and peek at mood boards for collections, we know everything there is to know about fashion. Or so we think. *System* offers access to conversations with insiders, revealing their thoughts on the inner workings of fashion's inner circle. The reference to Roland Barthes' *The Fashion System* is subtle, and the high-profile lineup for the debut issue inspired: Nicolas Ghesquière, silent since his departure from Balenciaga, graces the pages with a lengthy interview; Marie-Amélie Sauvé is guest editor here as well as at *W*, and other name checks include Azzedine Alaïa, Marc Ascoli, Yves Carcelle and Valentino. Credit for the project goes to the ex-*Numéro* team of Jonathan Wingfield and Thomas Lenthal and the ex-*Industrie* team of Alexia Niedzielski and Elizabeth von Guttman. The concept has been imported from London, where *Industrie* magazine similarly picks the brains of fashion designers, artistic directors and photographers. *System* is a lavish magazine for devout fashionistas and one of the rare publications that might actually teach us something.

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